



GENERATION RESTORATION; SHAPING OUR FUTURE - is a call to action, recognizing today's youth and New Gen. communities as catalysts and agents in the urgent mission to restore our eco- system. From planting of trees, ocean cleaning, public awareness to driving climate policy and innovations and stand in as eco-champions by taking responsibilities to reshape the future.

As a part of awareness/enlightenment is the use of creative designs to communicate with the public which is the reason for this project, titled " **THE ECO-GENESIS** ".

Elements Interpretation

1. **Withering Plant:** This represents the current state of environmental degradation, deforestation, desertification, & biodiversity loss affecting 40% of global land. It's a stark reminder of the urgency emphasized in the UN Decade on Ecosystem Restoration.
2. **Growing Seedlings:** These symbolize hope, youth, and active restoration efforts, like reforestation or agroforestry projects. They reflect the potential for recovery, as seen in initiatives like Africa's Great Green Wall or urban greening programs.
3. **Green Land:** This represents sustainable living, clean energy, and reduced carbon footprints, which are critical for mitigating climate change—one of the drivers of ecosystem degradation. It reflects urban restoration efforts, like those in the Generation Restoration Cities initiative, where green infrastructure transforms urban spaces.
4. **Circular Economy:** Represented by the wind vane harnessing renewable wind energy and adapting to environmental changes. It can also represent resilience, as it moves with the wind, much like ecosystems must adapt to changing climates.
5. **Environmental Agents(Soil, Water, Sun, Atmosphere etc.)** - These agents act as the necessary steps toward restoration, transforming the withering plant (past degradation) into thriving seedlings (future potential).