

According to UNEP, over 430 million tons of plastic are produced annually and nearly two-thirds end up polluting our environment. This overwhelming volume contributes to flooding, marine pollution, and climate change.

During our Sustainable World Impact Program outreach in Idi-Araba, the signs were everywhere: plastic-clogged drainage, ankle-deep floodwater, mosquitoes throwing concerts, and heat waves turning up uninvited - clear reminders that plastic pollution fuels disease, disaster, and climate stress.

Change-makers, “Generation Restoration” isn’t a fairytale, it’s a movement. Neither is it a catchy phrase, but a call to lead, clean, and innovate. We can push for biodegradable packaging, run plastic buy-back centers, and lead school-based eco clubs.

Imagine waking up to plastic-free streets, clean waterways, and cities where gutters flow instead of flood. Where waste becomes a resource, not a problem. And where action begins with less litter and more leadership.

If we act now, our generation won’t just witness restoration - we’ll drive it because change is possible. And when it’s all said and done, I want us to be remembered for the things we did while on this planet, not for the trash we left behind. After all, the planet can’t wait, and neither should we.

**RESTORATION BEGINS WITH US!.**